



707.528.0288  
 FAX 707.595.5053

2100 LLANO ROAD, SANTA ROSA CA 95407  
 INVITATIONS@AJALON.COM  
 INVITATIONSBYAJALON.COM

**INVITATION PRICING**

EFFECTIVE 11/1/11  
 SUBJECT TO CHANGE WITHOUT NOTICE



	quantity								
	25	50	75	100	125	150	175	200	add 25
<b>invitation or save the date - 4"x9", 5"x7", 5"x5" or 7"x7" size (order save the dates with your invitation set and save 10%!)</b>									
1 ink letterpress	367	395	423	451	479	507	535	563	28
2 inks letterpress	545	578	611	644	677	710	743	776	33
3 inks letterpress	723	762	801	840	879	918	957	996	39
1 foil	542	570	598	626	654	682	710	738	28
1 ink letterpress + 1 foil	720	753	786	819	852	885	918	951	33
2 inks letterpress + 1 foil	898	937	976	1015	1054	1093	1132	1171	39
2 foils	895	928	961	994	1027	1060	1093	1126	33
1 ink digital	163	178	193	208	223	238	253	268	15
2 inks digital	238	256	274	292	310	328	346	364	18
3 inks digital	313	335	357	379	401	423	445	467	22

<b>envelope - invitation inner, invitation outer or save the date</b>									
blank	15	29	43	57	71	85	99	113	14
1 ink letterpress	163	185	207	229	251	273	295	317	22
2 inks letterpress	311	340	369	398	427	456	485	514	29
3 inks letterpress	459	495	531	567	603	639	675	711	36
1 foil	263	285	307	329	351	373	395	417	22
1 ink letterpress + 1 foil	411	440	469	498	527	556	585	614	29
2 inks letterpress + 1 foil	559	595	631	667	703	739	775	811	36
2 foils	485	514	543	572	601	630	659	688	29
1 ink digital	95	111	127	143	159	175	191	207	16
2 inks digital	177	195	213	231	249	267	285	303	18
3 inks digital	259	280	301	322	343	364	385	406	21

<b>reply/enclosure card - up to 4"x6" size: rsvp card, rsvp postcard, reception card, accommodations card, schedule of events, etc.</b>									
1 ink letterpress	199	216	233	250	267	284	301	318	17
2 inks letterpress	319	341	363	385	407	429	451	473	22
3 inks letterpress	439	467	495	523	551	579	607	635	28
1 foil	349	366	383	400	417	434	451	468	17
1 ink letterpress + 1 foil	469	491	513	535	557	579	601	623	22
2 inks letterpress + 1 foil	589	617	645	673	701	729	757	785	28
2 foils	619	641	663	685	707	729	751	773	22
1 ink digital	111	120	129	138	147	156	165	174	9
2 inks digital	178	190	202	214	226	238	250	262	12
3 inks digital	245	260	275	290	305	320	335	350	15



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<b>map card - up to 4"x6" size</b>									
1 ink letterpress	319	336	353	370	387	404	421	438	17
2 inks letterpress	439	461	483	505	527	549	571	593	22
3 inks letterpress	559	587	615	643	671	699	727	755	28
1 foil	469	486	503	520	537	554	571	588	17
1 ink letterpress + 1 foil	589	611	633	655	677	699	721	743	22
2 inks letterpress + 1 foil	709	737	765	793	821	849	877	905	28
2 foils	739	761	783	805	827	849	871	893	22
1 ink digital	231	240	249	258	267	276	285	294	9
2 inks digital	298	310	322	334	346	358	370	382	12
3 inks digital	365	380	395	410	425	440	455	470	15

<b>reply or thank you envelope</b>									
blank	12	23	34	45	56	67	78	89	11
1 ink letterpress	160	179	198	217	236	255	274	293	19
2 inks letterpress	308	334	360	386	412	438	464	490	26
3 inks letterpress	456	489	522	555	588	621	654	687	33
1 foil	260	279	298	317	336	355	374	393	19
1 ink letterpress + 1 foil	408	434	460	486	512	538	564	590	26
2 inks letterpress + 1 foil	556	589	622	655	688	721	754	787	33
2 foils	492	518	544	570	596	622	648	674	26
1 ink digital	92	105	118	131	144	157	170	183	13
2 inks digital	174	192	210	228	246	264	282	300	18
3 inks digital	256	277	298	319	340	361	382	403	21

<b>favor tag or escort/place card (flat style) - order with invitations and save 10%!</b>									
1 ink letterpress	144	161	178	195	212	229	246	263	17
2 inks letterpress	240	260	280	300	320	340	360	380	20
3 inks letterpress	336	360	384	408	432	456	480	504	24
1 foil	269	286	303	320	337	354	371	388	17
1 ink letterpress + 1 foil	365	385	405	425	445	465	485	505	20
2 inks letterpress + 1 foil	461	485	509	533	557	581	605	629	24
2 foils	490	510	530	550	570	590	610	630	20
1 ink digital	110	119	128	137	146	155	164	173	9
2 inks digital	164	175	186	197	208	219	230	241	11
3 inks digital	218	232	246	260	274	288	302	316	14



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<b>escort/place card (tented style) - order with invitations and save 10%!</b>									
1 ink letterpress	174	191	208	225	242	259	276	293	17
2 inks letterpress	270	290	310	330	350	370	390	410	20
3 inks letterpress	366	390	414	438	462	486	510	534	24
1 foil	299	316	333	350	367	384	401	418	17
1 ink letterpress + 1 foil	395	415	435	455	475	495	515	535	20
2 inks letterpress + 1 foil	491	515	539	563	587	611	635	659	24
2 foils	520	540	560	580	600	620	640	660	20
1 ink digital	146	161	176	191	206	221	236	251	15
2 inks digital	203	223	243	263	283	303	323	343	20
3 inks digital	260	285	310	335	360	385	410	435	25

<b>thank you card (flat style) - order with invitations and save 10%!</b>									
1 ink letterpress	257	285	313	341	369	397	425	453	28
2 inks letterpress	440	473	506	539	572	605	638	671	33
3 inks letterpress	623	662	701	740	779	818	857	896	39
1 foil	432	460	488	516	544	572	600	628	28
1 ink letterpress + 1 foil	615	648	681	714	747	780	813	846	33
2 inks letterpress + 1 foil	798	837	876	915	954	993	1032	1071	39
2 foils	790	823	856	889	922	955	988	1021	33
1 ink digital	163	178	193	208	223	238	253	268	15
2 inks digital	238	256	274	292	310	328	346	364	18
3 inks digital	313	335	357	379	401	423	445	467	22

<b>thank you card (folded style) - order with invitations and save 10%!</b>									
1 ink letterpress	287	315	343	371	399	427	455	483	28
2 inks letterpress	470	503	536	569	602	635	668	701	33
3 inks letterpress	553	592	631	670	709	748	787	826	39
1 foil	462	490	518	546	574	602	630	658	28
1 ink letterpress + 1 foil	645	678	711	744	777	810	843	876	33
2 inks letterpress + 1 foil	828	867	906	945	984	1023	1062	1101	39
2 foils	820	853	886	919	952	985	1018	1051	33
1 ink digital	193	208	223	238	253	268	283	298	15
2 inks digital	268	286	304	322	340	358	376	394	18
3 inks digital	343	365	387	409	431	453	475	497	22



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	quantity								
	25	50	75	100	125	150	175	200	add 25
<b>program or menu card (5"x8" flat style) - order with invitations and save 10%!</b>									
1 ink letterpress	257	285	313	341	369	397	425	453	28
2 inks letterpress	440	473	506	539	572	605	638	671	33
3 inks letterpress	623	662	701	740	779	818	857	896	39
1 foil	432	460	488	516	544	572	600	628	28
1 ink letterpress + 1 foil	615	648	681	714	747	780	813	846	33
2 inks letterpress + 1 foil	798	837	876	915	954	993	1032	1071	39
2 foils	790	823	856	889	922	955	988	1021	33
1 ink digital	163	178	193	208	223	238	253	268	15
2 inks digital	238	256	274	292	310	328	346	364	18
3 inks digital	313	335	357	379	401	423	445	467	22



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CUSTOMIZATION

PRICE LIST

PRICES EFFECTIVE 11/4/2011



OVERSIZE INVITATION OR ENCLOSURE CARD .....	ADD 20% TO BASE PRICE
2-PLY STOCK	
INVITATIONS .....	ADD \$68 TO BASE PRICE + \$.80 EACH
RSVP/ENCLOSURE CARDS .....	ADD \$43 TO BASE PRICE + \$.60 EACH
ROUND CORNERING (PER ITEM).....	\$75 SET UP + \$.25 EACH
EDGE PAINTING (PER ITEM) .....	\$120 SET UP + \$.40 EACH
CUSTOM OR METALLIC INKS .....	\$120
SECOND PAPER LAYER.....	\$2.00 EACH
COLORED ENVELOPES.....	ADD \$.60 EACH TO BASE PRICE
ENVELOPE LINER .....	\$.75 UNAFFIXED ~ \$1.65 AFFIXED
POCKET FOLDER .....	\$3.00 EACH
INVITATION ENCLOSURE .....	\$2.48 EACH
TRANSLUCENT INVITATION WRAP .....	\$2.00 EACH
BELLY BAND .....	\$1.00 EACH
INVITATION BOXES (5X7 OR 7X7 SIZE - OTHER SIZES PLEASE INQUIRE) .....	\$4.30 EACH
MAILING BOXES (5X7 SIZE - OTHER SIZES PLEASE INQUIRE) .....	\$3.20 EACH
CUSTOM INK COLOR (NON-PANTONE, PER ORDER) .....	\$100
PASTEL INK (PER ORDER).....	\$75
CUSTOM ART/GRAPHIC DESIGN.....	\$80/HOUR
ILLUSTRATION (COMPUTER OR HAND RENDERED).....	\$100/HOUR
PAPER UPGRADE/CUSTOM PAPER .....	PLEASE INQUIRE
EMBOSSING.....	PLEASE INQUIRE
HOLE PUNCHING.....	\$25 SET UP + \$.10 EACH
DIE CUT (SPECIAL SHAPES).....	PLEASE INQUIRE
ENVELOPE/STATIONERY EMBOSSER.....	\$72 EACH
RUBBER STAMP (UP TO 2.5"X2" AREA) .....	\$25 EACH
ADDRESS LABELS .....	\$.50 EACH, \$35 MINIMUM
PRINT GUEST ADDRESSES ON ADDRESS LABELS.....	\$50
PRINT NAMES ON ESCORT/PLACE CARDS (DIGITAL ONLY).....	ADD \$50 TO BASE PRICE
WAX SEALS - SELF ADHESIVE .....	PLEASE INQUIRE
ASSEMBLY.....	\$45/HOUR
TRANSLATION SERVICE .....	PLEASE INQUIRE
ADVANCE SHIPPING OF ENVELOPES.....	\$100 PLUS SHIPPING