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STANDARD INK COLORS



The colors below are a general guideline, as printers and monitors may interpret the colors differently.

Ink colors noted with an asterisk* may not be suitable for text and are subject to a \$75 upcharge.

This color guide is digitally printed and is close, but not color accurate for letterpress inks.

Please reference letterpress printed samples for exact letterpress colors.

deep red 7427	red 200	flame 206	tea rose 215	fuchsia 233	papaya* 7423
blush* 691	NEW! cabaret 7424	plum raisin 683	aubergine 511	smashing 519	ice lilac* 524
NEW! sweet lilac* 203	NEW! bellflower 7661	NEW! sodalite blue 534	periwinkle 2727	navy blue 281	cornflower 2925
celestial blue* 290	turquoise 631	peacock 3025	royal blue 2935	blue steel 533	windsor blue* 644
NEW! cockatoo 3258	dragonfly 3135	jade 3282	hunter 3298	celandon 584	sea green 5555
kelly 354	appletini 369	apple slice 7489	moss 5743	olive 384	NEW! margarita 7493
NEW! solar power 1225	daisy 7404	clementine 715	orange crush 143	sunrise 152	fiesta 173
ginger 177	NEW! starfish 7521	NEW! tangerine tango 7625	cappuccino 4655	butterscotch 7510	almond 469
espresso 4695	champagne* 4505	quarry - wm grey 9	NEW! driftwood 409	charcoal grey cool grey 9	black
gold metallic 873	silver metallic 877	copper metallic 876	frost* 428	NEW melon*	white*