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STANDARD
INK COLORS
FALL 2012



The colors below are a general guideline, as printers and monitors may interpret the colors differently. We encourage you to order samples to view colors accurately. Ink colors noted with an asterisk* may not be suitable for text and are subject to a \$75 upcharge. This color guide is digitally printed and is close, but not color accurate for letterpress inks.

Please reference letterpress printed samples for exact letterpress colors.

deep red 7427	red 200	NEW! pink flambé 214	NEW! rhubarb 7421	fuchsia 233	papaya* 7423
NEW! rose smoke* 4745	cabaret 7424	plum raisin 683	aubergine 511	smashing 519	NEW! rhapsody 7654
sweet lilac* 203	bellflower 7661	sodalite blue 534	periwinkle 2727	NEW! olympian blue 280	cornflower 2925
celestial blue* 290	turquoise 631	peacock 3025	royal blue 2935	blue steel 533	windsor blue* 644
cockatoo 3258	dragonfly 3135	jade 3282	hunter 3298	celedon 584	sea green 5555
NEW! ultramarine green 341	appletini 369	NEW! bright chartreuse 7744	moss 5743	olive 384	margarita 7493
solar power 1225	daisy 7404	NEW! honey gold 7563	orange crush 143	sunrise 152	fiesta 173
ginger 177	starfish 7521	NEW! tangerine tango 7625	cappuccino 4655	butterscotch 7510	almond 469
NEW! french roast 2322	champagne* 4505	NEW! titanium 2333	NEW! sea fog 5215	charcoal grey cool grey 9	black
gold metallic 873	silver metallic 877	copper metallic 876	NEW! whitecap gray* warm grey 10	melon* 1565	white*